



ESTABLISHED 1875

SHINYUHO

A MIRACULOUS 32-YEAR VINTAGE KOSHU

Eau de Vie Shonai • 150th Anniversary Commemorative Release



# THE TREASURE GRANTED BY THE DIVINE

Shinyuho (神佑宝) is not merely sake; it is a "treasure from god," a rare vintage that has matured through thirty-two winters in the tranquil environment of Shonai.

Crafted to transcend the traditional boundaries of sake, it offers a complexity and depth that rivals the world's finest aged spirits and vintage wines.

- ◆ Rare 32-Year Maturation
- 💧 Luminous Amber Transparency
- 🏆 IWC Award-Winning Craftsmanship





# THE JOURNEY OF A VINTAGE



1875

Eau de Vie Shonai is founded, establishing a legacy of pure water brewing.



1992

A visionary brewmaster initiates a batch designed for 50+ years of aging.



2020

Shinyuho receives the Bronze Medal at the International Wine Challenge.



2025

Official release to commemorate the 150th Anniversary milestone.



# A MASTERPIECE OF STRATEGIC BREWING

## DESIGNED FOR DECADES

Unlike standard sake, Shinyuho was specifically engineered in 1992 to withstand ultra-long maturation. By limiting the polishing ratio to 65% and focusing on a dry profile, the sake maintains its structure and complexity even after 32 years.



## THE "OKAN" VERSATILITY

A rare feature among premium Koshu, Shinyuho is designed to be enjoyed across a wide temperature spectrum. Whether chilled or served warm (Okan at 42°C), its rich umami and aromatic depth expand beautifully.





# LUMINOUS AMBER

The first thing to captivate the senses is the miraculous amber color. Unlike the oxidation-heavy brown of common koshu, Shinyuho possesses a radiant, golden transparency.

**This “Golden Miraculous Hue” is achieved through a meticulously controlled aging environment,** allowing the color to deepen naturally while maintaining absolute clarity.





# A MULTI-LAYERED SENSORY JOURNEY

## FRAGRANCE

Complex and multifaceted.  
An initial elegant bouquet  
that unfolds with every swirl  
of the glass.

SWEETNESS

ACIDITY

## COMPLEXITY

Harmonizing the four core  
pillars: Sweetness, Acidity,  
Bitterness, and profound  
Umami.

BITTERNESS

UMAMI

## PRESENCE

A sophisticated command  
of the palate that leaves a  
lasting impression of luxury.



# | THE “SILKEN” PALATE



## SMOOTH PERFECTION

Over thirty-two years, the water and alcohol molecules have integrated to a molecular level, creating a mouthfeel that can only be described as “**Silken.**”

It flows smoothly and seamlessly over the tongue, releasing its concentrated flavor profile with a **velvety texture** that is moist and refined. A single sip invites a deep sigh of **blissful luxury.**



# PROFOUND FLAVOR CHARACTERISTICS



## CARAMEL & CHOCOLATE

The sweetness of caramel meets the sophisticated bitterness of dark chocolate.



## FRUITY YET SPICY

Rich fruity notes complexly intertwined with spicy, deep undertones.



## GLOBAL RECOGNITION

Awarded Bronze at the 2020 International Wine Challenge in the Koshu category.



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# | A NEW FRONTIER IN GLOBAL LUXURY

Standard Premium Sake



Value Baseline

Vintage Wine Market Index



High Growth

SHINYUHO (Rarity Index)



Ultra-Rare Portfolio

With over 32 years of provenance, Shinyuho addresses the growing global demand for high-end Japanese collectibles that rival the investment value of vintage Bordeaux or Burgundy.



**We thank you to see this short movie**

KIYOIZUMIGAWA  
創業 **150** 周年  
國酒 隠し蔵の一滴



Eau-de vie shonai Co.,Ltd is a sake brewery with the name  
"KIYOIZUMIGAWA"  
"KIYOIZUMIGAWA" was founded in 1875 and celebrates its 150th  
anniversary in 2025.

Shonai region, Yamagata prefecture 「Chateau Shonai」

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