



ESTABLISHED 1875

SHINYUHO

A MIRACULOUS 32-YEAR VINTAGE KOSHU

Eau de Vie Shonai • 150th Anniversary Commemorative Release

THE TREASURE GRANTED BY THE DIVINE

Shinyuho (神佑宝) is not merely sake; it is a "treasure from god," a rare vintage that has matured through thirty-two winters in the tranquil environment of Shonai.

Crafted to transcend the traditional boundaries of sake, it offers a complexity and depth that rivals the world's finest aged spirits and vintage wines.

- ◆ Rare 32-Year Maturation
- ◆ Luminous Amber Transparency
- ◆ IWC Award-Winning Craftsmanship



THE JOURNEY OF A VINTAGE



1875

Eau de Vie Shonai is founded, establishing a legacy of pure water brewing.



1992

A visionary brewmaster initiates a batch designed for 50+ years of aging.



2020

Shinyuho receives the Bronze Medal at the International Wine Challenge.



2025

Official release to commemorate the 150th Anniversary milestone.

A MASTERPIECE OF STRATEGIC BREWING

DESIGNED FOR DECADES

Unlike standard sake, Shinyuho was specifically engineered in 1992 to withstand ultra-long maturation. By limiting the polishing ratio to 65% and focusing on a dry profile, the sake maintains its structure and complexity even after 32 years.



THE "OKAN" VERSATILITY

A rare feature among premium Koshu, Shinyuho is designed to be enjoyed across a wide temperature spectrum. Whether chilled or served warm (Okan at 42°C), its rich umami and aromatic depth expand beautifully.



LUMINOUS AMBER

The first thing to captivate the senses is the miraculous amber color. Unlike the oxidation-heavy brown of common koshu, Shinyuho possesses a radiant, golden transparency.

This “Golden Miraculous Hue” is achieved through a meticulously controlled aging environment,

- allowing the color to deepen naturally while maintaining absolute clarity.



A MULTI-LAYERED SENSORY JOURNEY



THE “SILKEN” PALATE

SMOOTH PERFECTION

Over thirty-two years, the water and alcohol molecules have integrated to a molecular level, creating a mouthfeel that can only be described as **“Silken.”**

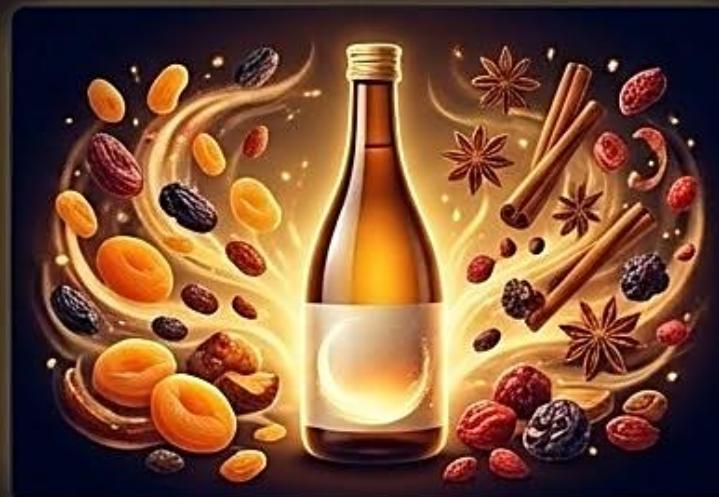
It flows smoothly and seamlessly over the tongue, releasing its concentrated flavor profile with a **velvety texture** that is moist and refined. A single sip invites a deep sigh of **blissful luxury.**

PROFOUND FLAVOR CHARACTERISTICS



CARAMEL & CHOCOLATE

The sweetness of caramel meets the sophisticated bitterness of dark chocolate.



FRUITY YET SPICY

Rich fruity notes complexly intertwined with spicy, deep undertones.



GLOBAL RECOGNITION

Awarded Bronze at the 2020 International Wine Challenge in the Koshu category.

SMOOTH PERFECTION

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It flows smoothly and seamlessly over the tongue, releasing its concentrated flavor profile with a velvety texture that is moist and refined.

A single sip invites a deep sigh of blissful luxury.



A NEW FRONTIER IN GLOBAL LUXURY

Standard Premium Sake



Value Baseline

Vintage Wine Market Index



High Growth

SHINYUHO (Rarity Index)



Ultra-Rare Portfolio

With over 32 years of provenance, Shinyuho addresses the growing global demand for high-end Japanese collectibles that rival the investment value of vintage Bordeaux or Burgundy.

We thank you to see this short movie



Eau-de vie shonai Co.,Ltd is a sake brewery with the name
"KIYOIZUMIGAWA" was founded in 1875 and celebrates its 150th
anniversary in 2025.
Shonai region, Yamagata prefecture [Chateau Shonai]

KIYOIZUMIGAWA
150 周年
創業 150 周年
國酒 隠し藏の一滴

【清酒 清泉川 煸造藏元・株式会社オードヴィ庄内 紹介動画】
〒998-0112 山形県酒田市浜中乙123